

# ONE x ONE

Moving Public Education Forward

## CONVENTION

STUDENTS AT THE CENTER  
OF THE CONVERSATION  
**MAY 6, 2017**



JACKSONVILLE  
**PUBLIC  
EDUCATION  
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# WELCOME TO THE 2017 ONE BY ONE CONVENTION

## Students at the Center of the Conversation

On behalf of the Board of Directors and staff of the Jacksonville Public Education Fund, we want to extend our deep gratitude for your commitment to public education and for serving as a ONE by ONE Delegate.

Nearly five years ago, the Jacksonville Public Education Fund kicked off the ONE by ONE Community Conversations to create a common vision for public schools in Duval County. Jacksonville was at a crossroads. Surveys showed that residents felt education was the most important issue facing Duval County, but there was no clear path forward. The residents of Jacksonville had to get involved and speak up to create a common vision for education in our city.

After more than 160 conversations with nearly 2,000 people from all over the city and all walks of life, the initiative identified key priorities that were ultimately incorporated in the strategic plan of Duval County Public Schools.

**However, the work is not complete. As we enter this time of transition for the leadership in our public schools, we must remember that improving our public education system for all kids is a long-term effort. As a community, we can't lose the momentum we've built toward progress.**

There is no more important time than now for the community to engage with students at the center of the conversations around what happens next. Who better to inform this work than the people who attend our schools each and every day?

Today, you will connect with a diverse group of concerned citizens. Diversity is our strength. As public education ambassadors, you will be asked to serve as leaders in providing students a platform to voice their thoughts and connecting the internal school community with the broader advocacy community. Together, we can (and must) improve the quality of public education in Jacksonville.

Please take a moment to review the information in this booklet — it has important tips and tools so you can have the best experience today and in the year to come.

Finally, we want to express our sincerest gratitude for being here today. It is incredible to see people from all over our city working to ensure that children in our city are prepared to succeed.

**Thank you for moving public education forward!**



**Poppy Clements**  
Chairman  
Board of Directors

**Trey Csar**  
President

# LOGISTICS AND DETAILS

## Location

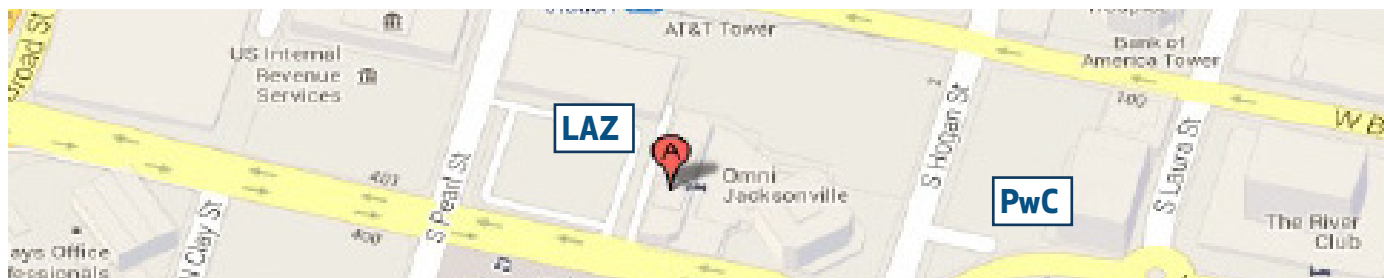
The ONE by ONE Convention is being held at the beautiful Omni Jacksonville Hotel, located at 245 Water Street, Jacksonville, FL 32202. All activities take place on the 2nd floor which is accessible via stairs or elevator.

## Parking

Complimentary parking is available for all attendees in the One Enterprise Center - LAZ Parking Garage Tower or in the PwC Parking Garage. The LAZ Parking Garage Tower can best be entered from Water or Pearl Street. For the PwC Parking Garage, enter on Hogan Street. The garage contact number is 904.355.5129.

### Parking Instructions:

1. Upon arrival, push the button and take a ticket to enter. Please SAVE the ticket as you'll need it when departing.
2. Find a space. Do not park in reserved spaces as unauthorized vehicles are subject to towing at owner's expense. JPEF is not responsible for vehicles parked illegally.
3. Take the elevator or stairs to the 2nd floor to the JPEF Registration Desk where you'll check in and also receive an Exit Payment Ticket.
4. To exit the garage, place the original entrance ticket in first, then place in your parking garage payment exit ticket. The gate will open. If you experience any difficulty, press the button for assistance or call 904.355.5129.



## Registration & Breakfast

You'll find the JPEF Registration Desk in the foyer just outside of the Florida Ballroom. Upon arrival, please sign in to receive your registration packet and parking garage payment exit ticket, then proceed to the photo booth. After your photo, move inside the ballroom to enjoy breakfast created by the Terry Parker High School Culinary Arts Students.

## Attire

We recommend comfortable, casual attire.

## Emergency Contact

In case of an emergency, please notify any Omni or JPEF staff member, or call 911. To reach the hotel operator or main desk dial 904.355.6664. For non-emergencies or event-related concerns, contact our Event Coordinator, Ywana Allen, at 404.429.1112.



# TODAY'S AGENDA

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Program Emcees: Donna Orender, JPEF Board of Directors & Cyrus Tookes IV, Paxon School for the Advanced Studies

## **Breakfast, Registration and Networking**

**8:30 a.m.**

Doors open at 8 a.m. for registration. Winners of the JPEF Cooking competition return to provide breakfast hors d'oeuvres. The students of the Duval County Public Schools Culinary Arts Department from Terry Parker High School design the menu, create and prepare the recipes and lead their serving team. Ask the students about their creations! Celebrate Jacksonville's Era of Action as you tour the ONE by ONE Gallery Walk.

## **Opening and Pledge of Allegiance**

**9:10 a.m.**

Latrece Brown, 2017 Florida Blue Duval County Teacher of the Year  
Jean Ribault High School Drum line, Edward H. White Military Academy of Leadership Color Guard & National Anthem Soloist

## **Welcome and Invocation**

Donna Orender, JPEF Board of Directors & Cyrus Tookes IV, Paxon School for the Advanced Studies Student  
Hind Chahed, Community Advisory Team

## **Celebrating the Power of Student Voice**

Student Panel: Yasmine Williams, Eugene J. Butler Young Women's Leadership Academy Student  
Breonna Brewer, Edward H. White Military Academy of Leadership Student  
Ivory Decay, Alfred I. Dupont Student

## **Table Discussion: What do we need in our next superintendent?**

## **Lunch Break**

**11:20 a.m.**

Please pick up your lunch from the buffet and return immediately to the ballroom for the next segment!  
Drink stations are located inside the ballroom.

## **Keynote Address, Students at the Center**

George E. Maxey, M.Ed., Executive Director of New Town Success Zone Project has over 20 years of experience as an educator which includes 16 years as a secondary & middle school administrator. He was the principal of Ribault Middle School where he successfully guided the school from an "F" to a "B" status and William Raines High School from an "F" to a "C". He has extensive experience in implementing programs, optimizing the learning atmosphere, staff development and promoting a safe learning environment. Maxey's practice in the field of education has yielded a proven track record for assisting students in exceeding expectations of academic achievement and a commitment to student-centered learning.

## **ONE by ONE, A Story of Community Impact**

Testimonials by: Cindy Edelman, Tommy Silas, Jewel Flornoy, Allishia Bauman, Travis Pinckney

## **Call to Action and Closing Remarks**

Trey Csar, President, Jacksonville Public Education Fund

## **Edward H. White Military Academy of Leadership Choral Performance**

**12:30 p.m.**

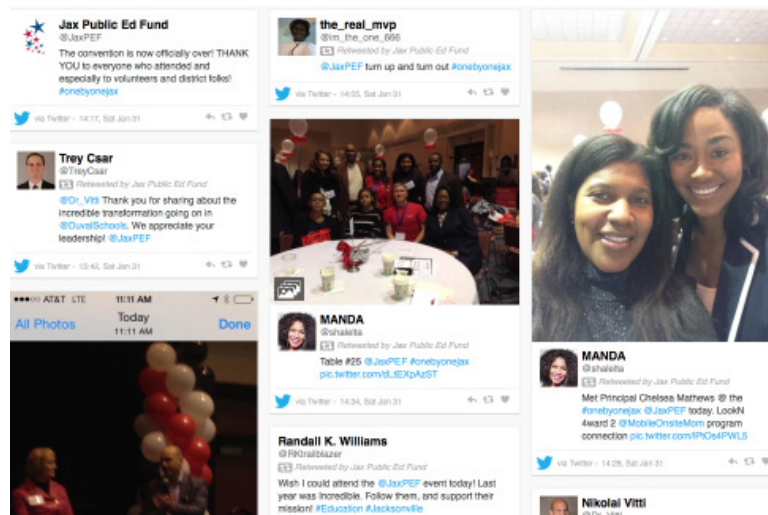
Special thanks to all of our student performers and volunteers for making this an event to be remembered!

# SOCIAL MEDIA TIP SHEET

## Participate in the conversation throughout the room — and beyond

Join delegates, volunteers and staff on social media during the Convention! Raise your voice to generate community awareness about the importance of public education!

Your photos and posts on social media (especially Twitter and Instagram) will be shared throughout the convention through a social media wall — and they will be part of a live feed so that people who can't attend the convention can share in the excitement.



## Make sure to post with #ONEbyONEJax

All you have to do is bring your phone and be ready to spread the word. But first, connect with us on social media so you can be ready:

- Like us on Facebook: Facebook.com/JaxPEF
- Friend us on Instagram: @JaxPEF
- Follow us on Twitter: @JaxPEF

## Feeling tongue-tied?

New to social media? Just not sure where to start? Here are some sample messages!

- *I'm a ONE by ONE Delegate at #ONEbyONEJax Convention! Follow along live at [jaxpef.org/conventionlive/](http://jaxpef.org/conventionlive/)!*
- *Passionate about improving our city? Join the #ONEbyONEJax Convention supporting local students at [jaxpef.org/conventionlive/](http://jaxpef.org/conventionlive/)!*
- *I support teachers by ... (fill in your own item here)*
- *I was inspired today by ... (fill in your own item here) #ONEbyONEJax*
- *I am committing my time & energy to increasing Parent & Caregiver Involvement #ONEbyONEJax*
- *I am moving public education forward at the #ONEbyONEJax Convention*
- *Want to get involved? Sign up for public education updates at [jaxpef.org/get-involved](http://jaxpef.org/get-involved) #ONEbyONEJax*
- *We encourage you to post selfies and include your fellow delegates too!*

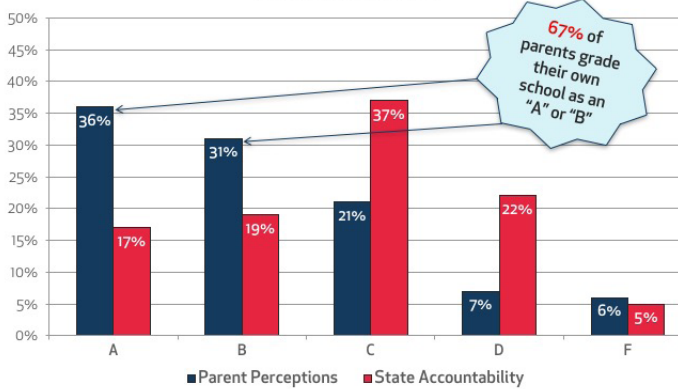


# 2017 EDUCATION PERCEPTIONS POLL

Every year, the Jacksonville Public Education Fund conducts a poll to gauge the opinions of the Duval County community on key issues facing public education in our city. The poll was conducted by the University of North Florida Public Opinion Research Laboratory in early January 2017. Here, we pulled out some of the key findings that we think you need to know. See the full results and check out interactive data at [jaxpef.org](http://jaxpef.org).

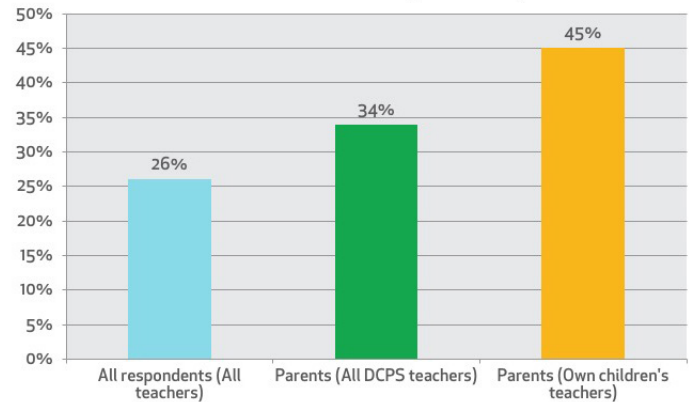
## Parents rate their own schools and teachers highly.

If it were up to you, based on your own experience, how would you grade your child's current school?



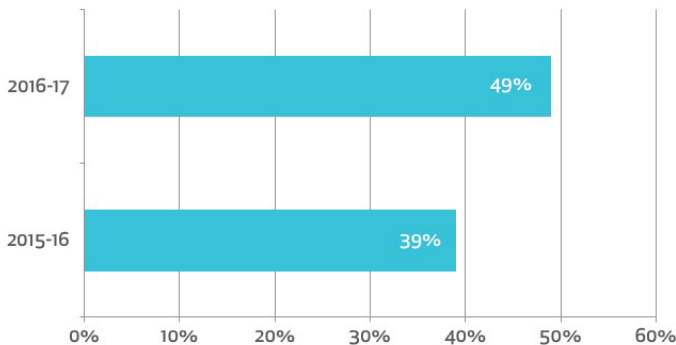
## Similarly, perceptions of teacher effectiveness steadily increase with firsthand experience

Percent of teachers rated "Very effective" by...

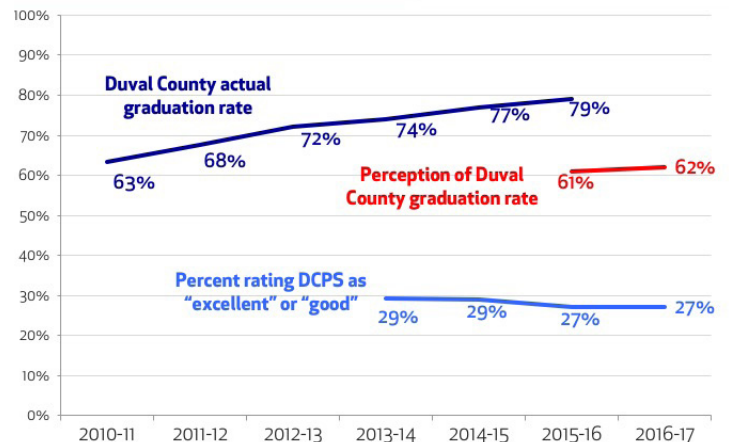


## More believe the school district listens

Percent who agree that DCPS usually considers public opinion when making decisions.



## However, perception is not keeping pace with reality of education improvement.



# STUDENT VOICE TOOLKIT

Your guide for activating local students!

*If your goal is to elevate student voice in any community or school project. Here are some critical recommendations:*

## Before the event:

- **Partner with existing organizations and schools** who work daily with students. They can provide critical insights regarding the best ways to engage them.
- Make sure you **get all required permissions** for students to participate (media releases, parents' permissions, teachers, principals, etc.)
- **Take into consideration the school calendar** before scheduling your event. Try your best to accommodate your target students, understanding that there will never be a "perfect" time for any event.
- Be intentional about including diverse student voices, which often times means that you have to go the extra mile to ensure their participation (i.e. transportation, prepping, etc.). **If you want to hear from a truly representative pool of students, you should be willing to make accommodations** and put in the effort.
- Transportation tends to be a barrier when working with students, but providing it doesn't guarantee they will be able to attend an event. However, coordinating with an adult at the school or organization increases the likelihood that you will get the student participation you need. **It usually takes until the very last minute to get students' participation confirmed, therefore transportation will be the last thing you can confirm.**
- **Providing food is essential** when you are aiming to work with students. Be sure to order enough food for the students to be satisfied, eat seconds, and feel alert enough to contribute to the discussion.
- Train the adults, especially facilitators, on how to listen to student voices. It's challenging for adults to relinquish

authority in the presence of young people. **The facilitators have to be trained to listen with an open mind to students without injecting their own opinions.**

## During the event:

- Allow students to sit where they feel comfortable. Asking students to split their groups can ruin their level of engagement. However, you want to make sure that diversity, in as many aspects as possible (ethnicity, language, religion, sexual orientation, socioeconomic status) is represented. **Trying to find a delicate balance can be challenging, but worth it!**
- **Create a positive space** for students to feel comfortable voicing their opinions. You want to hear from all the students at the table and give them an opportunity to express their opinions.
- Make sure that everyone participates during the conversation and no one dominates it. Some people are naturally outgoing and feel more at ease sharing in group setting than others. **Be sure to engage those who may be less inclined to share.**
- Remind all participants that **there are no right answers**, and each person is free to express their views without being judged or rejected. Keep an open mind, listen carefully and honor differences in viewpoints and opinions.

## After the event:

- Invite students to be part of the team analyzing the results of the conversation, and **allow them to propose and take action on their own solutions** for the issues they are facing.

## Resources:

[https://ies.ed.gov/ncee/edlabs/regions/west/pdf/REL\\_2014035.pdf](https://ies.ed.gov/ncee/edlabs/regions/west/pdf/REL_2014035.pdf)

[https://www.wested.org/rd\\_alert\\_online/student-voice-tools-for-dropout-prevention-and-other-school-challenges/](https://www.wested.org/rd_alert_online/student-voice-tools-for-dropout-prevention-and-other-school-challenges/)





# STUDENT VOICE RESULTS

See the power of uplifting student voices!



**Change starts with a conversation.**

## 490 attendees

across Westside/Downtown, Northside and Southside/Beaches areas of town joined regional Task Forces to identify common themes that school and community partners can use to guide their own Student Voice work.

**Four themes were identified.**

### #1: Character Development

Ideas included:

- Being mentally stable and motivated
- Having a vision and developing a purpose
- Utilize your resources
- Surrounding myself with others who motivate me
- Responsibility

### #2: Community Partnerships

Ideas included:

- Every student needs an adult support mentor
- Community study areas especially in businesses
- Upkeep of neighborhood
- Platform for corporations to engage
- 26-29 age group acting as connectors
- Support a local school with our businesses
- More after school/community clubs

### #3: Real Life Work Experience

Ideas included:

- Career Day/speaker series with community leaders
- Work-study, internships, apprenticeships and job shadowing
- Integration point with other programs; i.e. Student Life Style Successes (funded by VyStar), Hero Points and Maker Marks, Big Brothers, Big Sisters: Beyond Schools Walls
- STEM for women

### #4: Amplify Student Voices

Ideas included:

- Develop pathway/tool for student representation and training on SACs, what to expect, and the importance of getting involved
- Support parental engagement
- Provide monthly forums where students talk about their concerns
- Represent student voices on organizational boards
- Hear from students with the most challenges
- Include student voices on decision-making bodies



# NOTES



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