



# **BUILDING A COLLEGE-GOING CULTURE in DUVAL COUNTY**

## **4<sup>TH</sup> Annual One x One Convention**

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FLORIDA COLLEGE ACCESS NETWORK

JANUARY 23, 2016



# **“Education is the Great Equalizer”**

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# About the Florida College Access Network

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**Our Mission:** To create and strengthen a statewide network that catalyzes and supports communities to improve college and career readiness, access, and completion for all students.

**Our Vision:** At least 60% of working-age Floridians will hold a high-quality post-secondary degree or credential by the year 2025.



# What do we mean by college?

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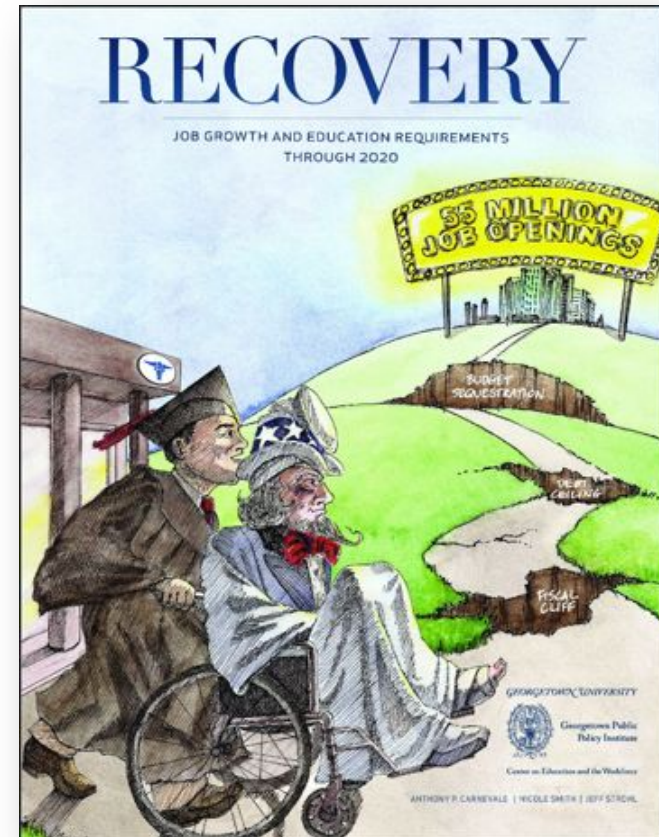
College is *all* forms of high-quality postsecondary education—including certificates, credentials, and degrees.

College is for everyone: Today's students need education beyond high school to enter most careers.

# Why 60%...?

Recent reports on the economy and workforce requirements project future job openings will disproportionately favor those who have some form of postsecondary education or training.

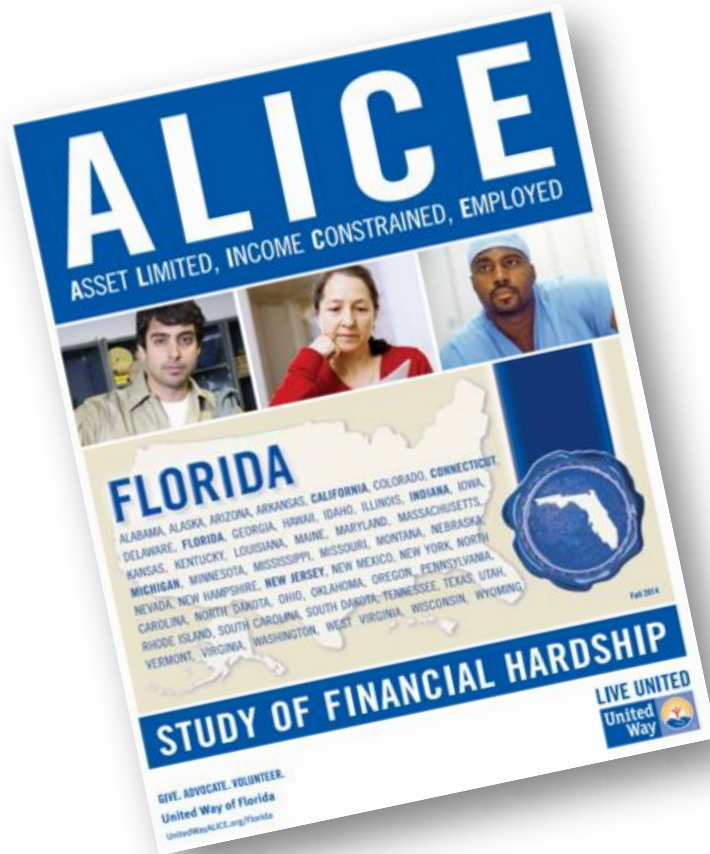
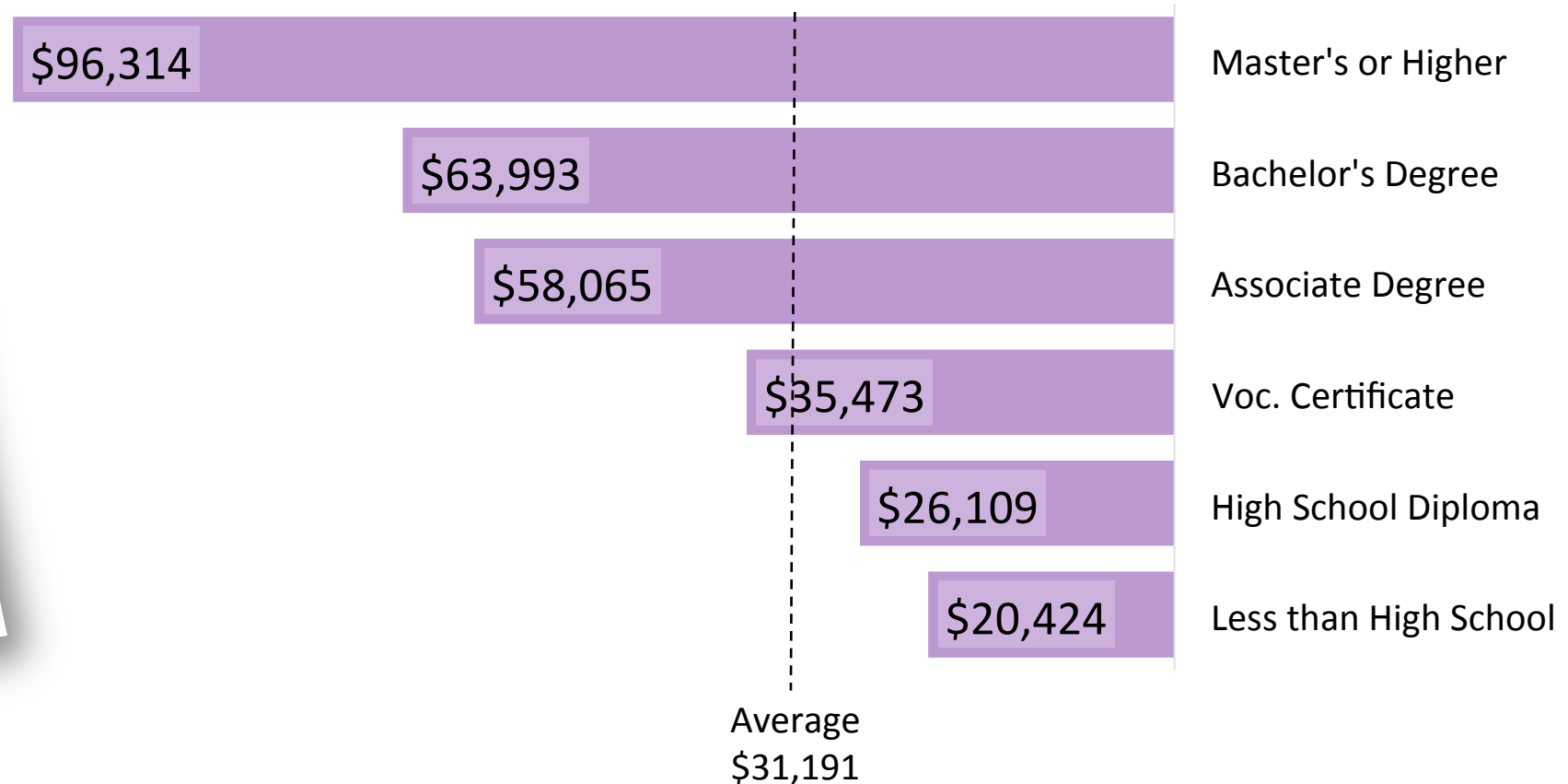
Georgetown University's Center on Education and the Workforce predicts by 2020, 65 percent of jobs in Florida will require a postsecondary education.



# The economic benefits of postsecondary education and training for Floridians

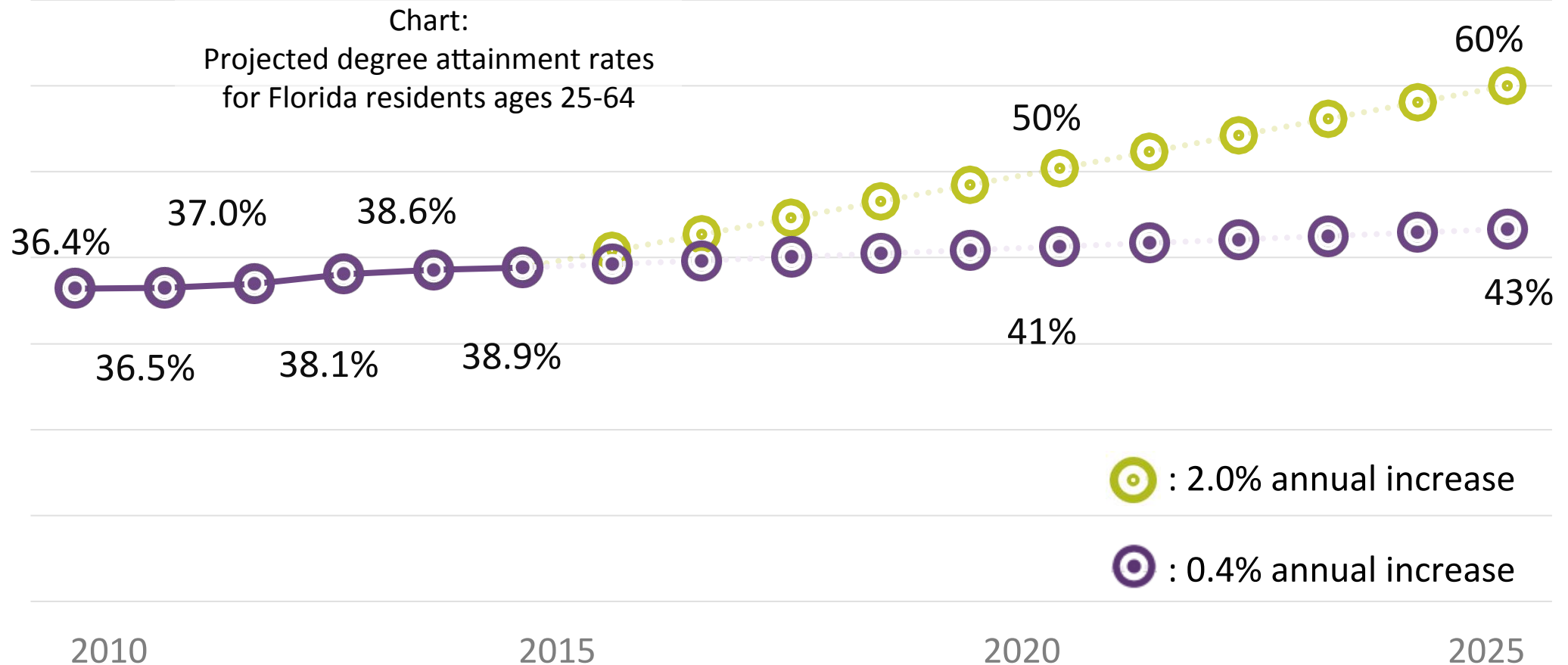


Median Annual Wages in Florida by Education Level (2013)



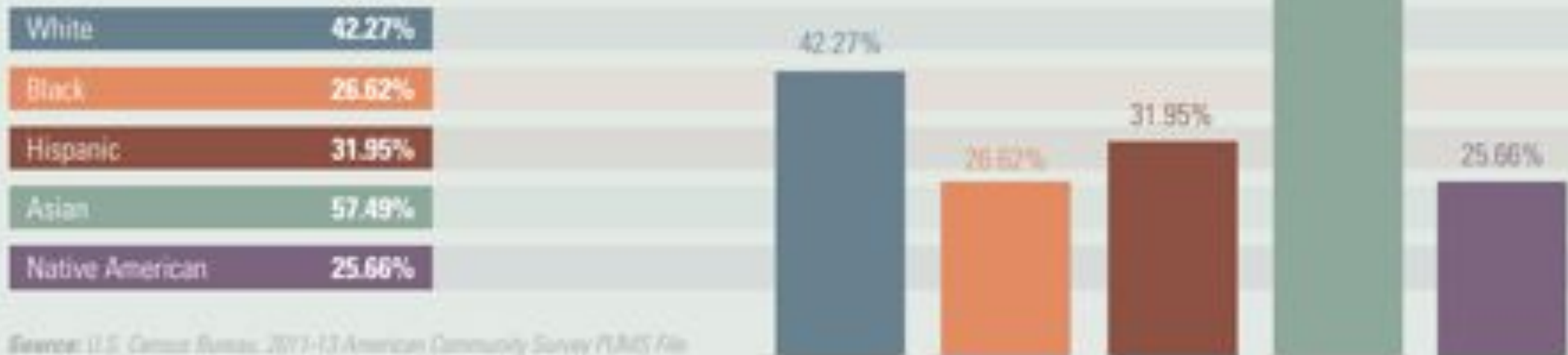


# Where are we now?



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## Degree-attainment rates among Florida residents (ages 25-64), by population group



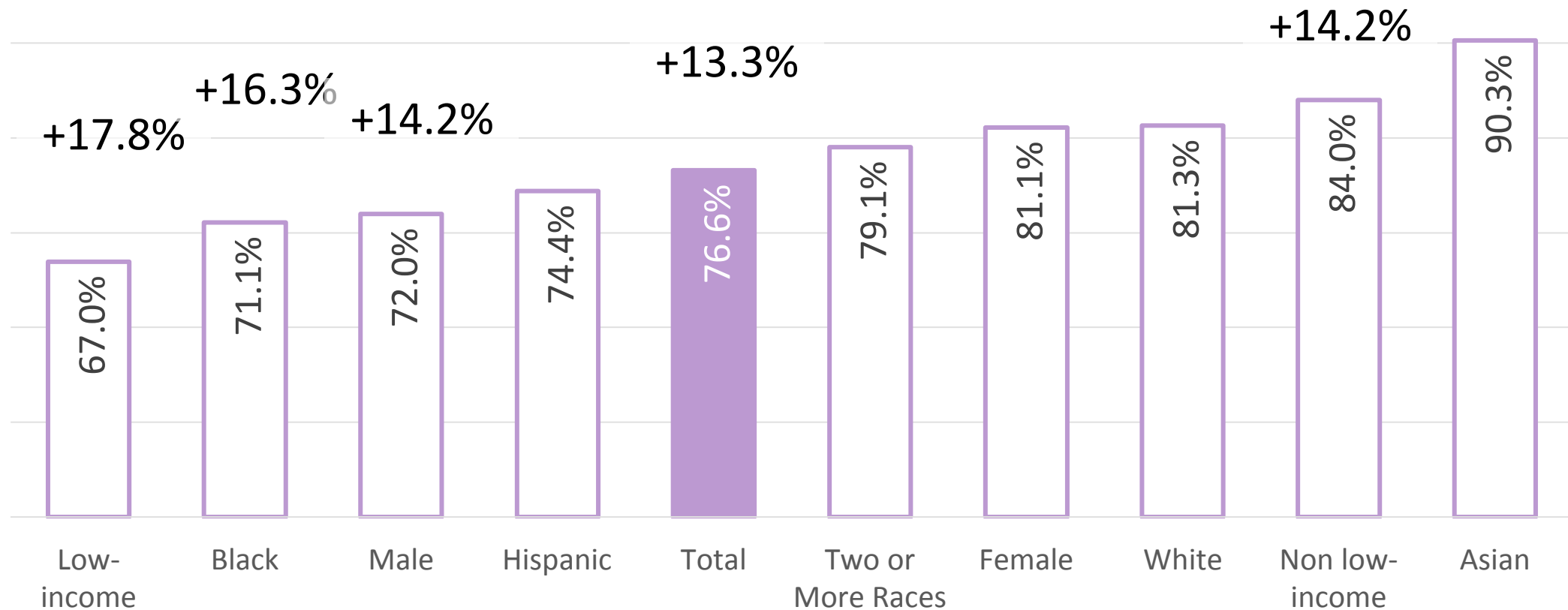


# What is college and career readiness?

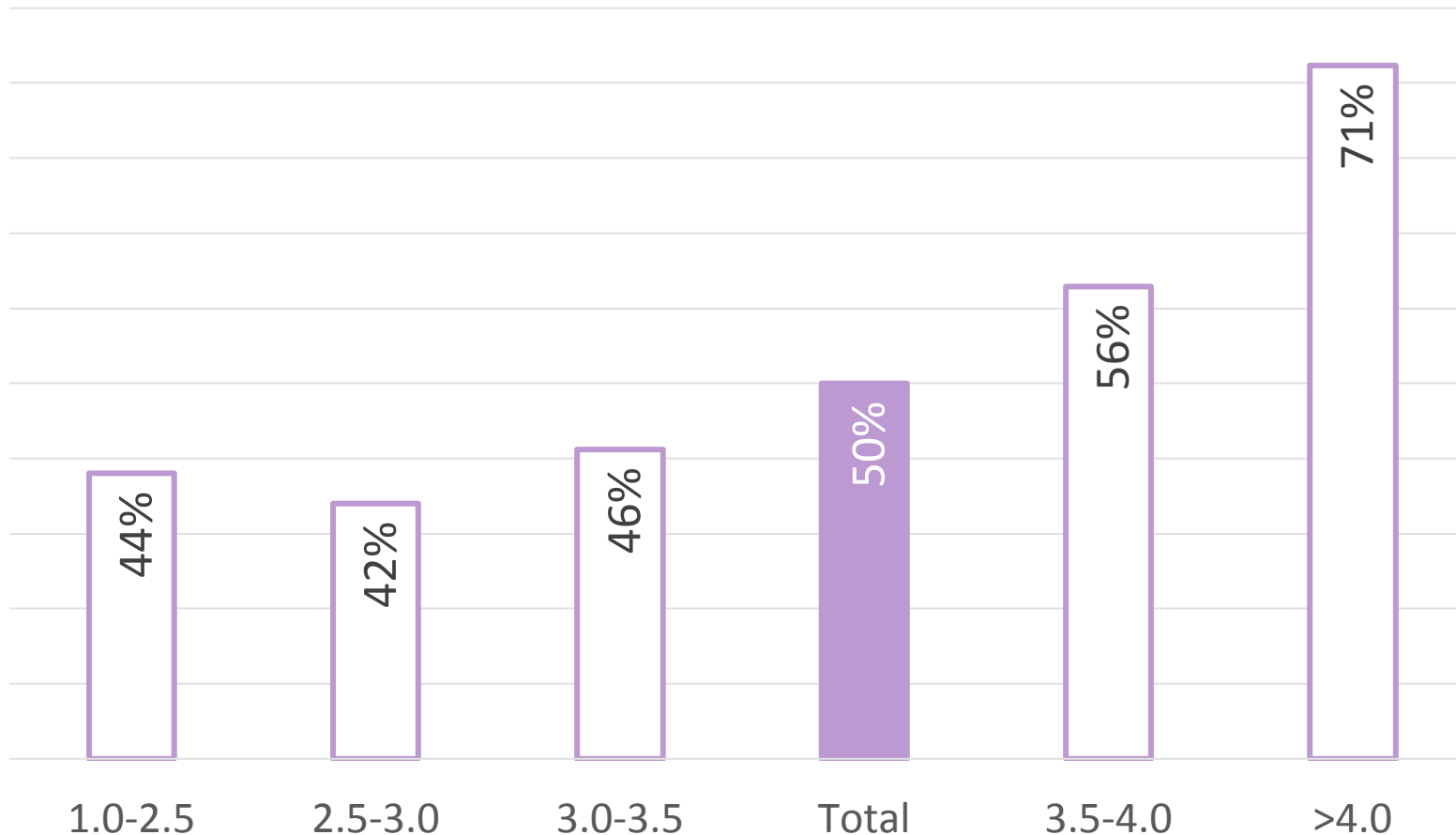
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- Academic preparation, knowledge and skills to enroll in college credit-bearing courses
- Do not need remediation (non-credit, developmental courses)
- Same level of knowledge, skills needed to enter workforce

# Duval high School graduation rates: 2014-15



# High school GPA and college grad rates



High school GPA is among  
**the strongest predictors**  
of college success

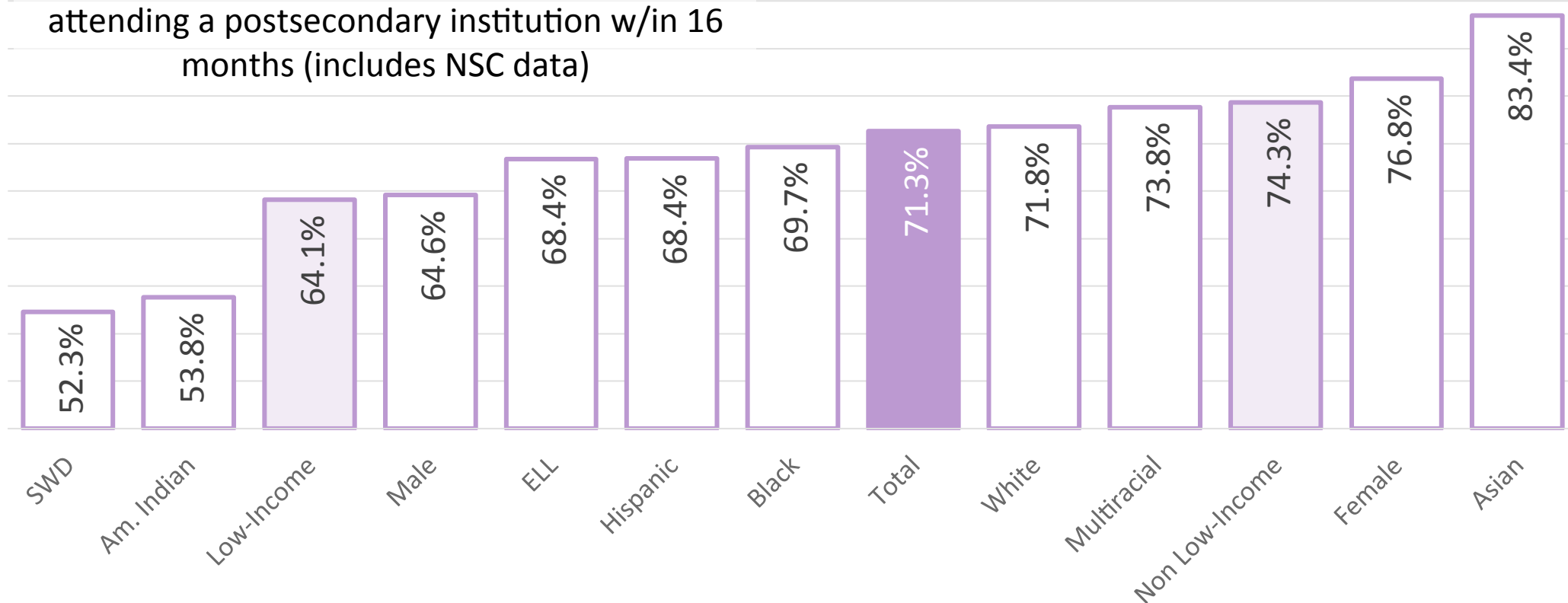
# Know How To Go

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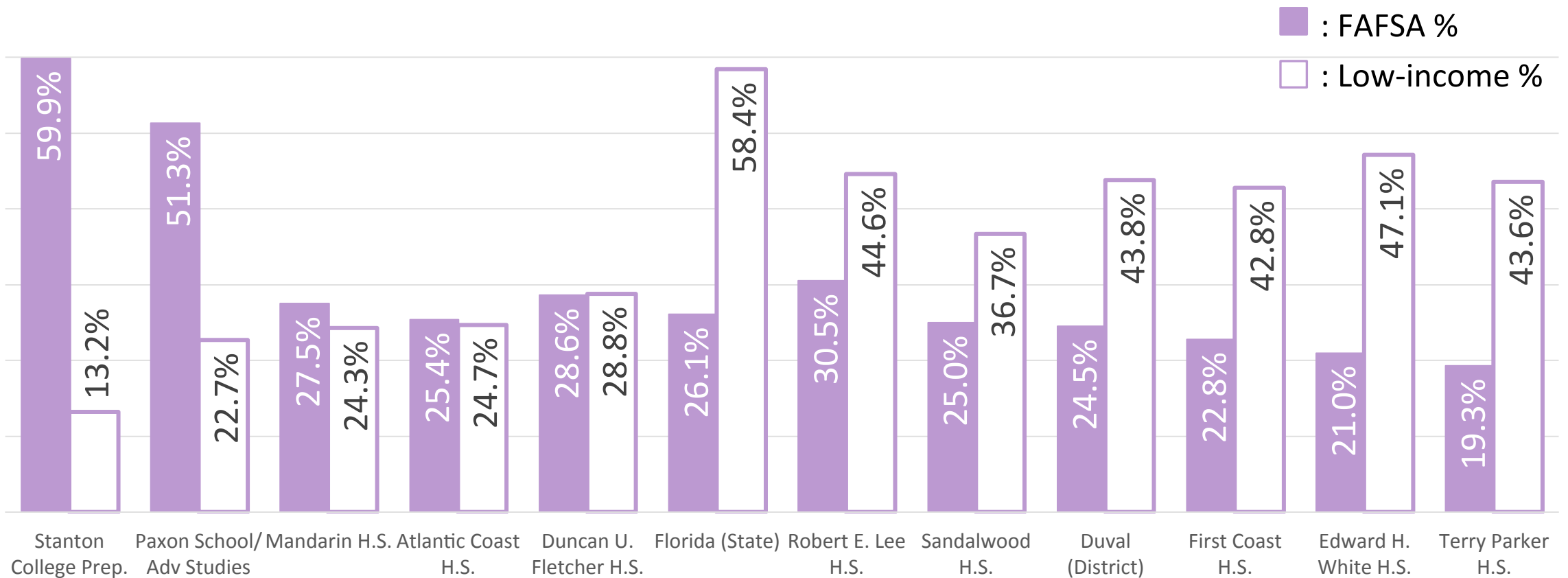
- Career exploration
- Choosing a college or career school
- Application process
- Financial aid

# College-Going Rates and Equity

Percent of DCPS high school graduates  
attending a postsecondary institution w/in 16  
months (includes NSC data)

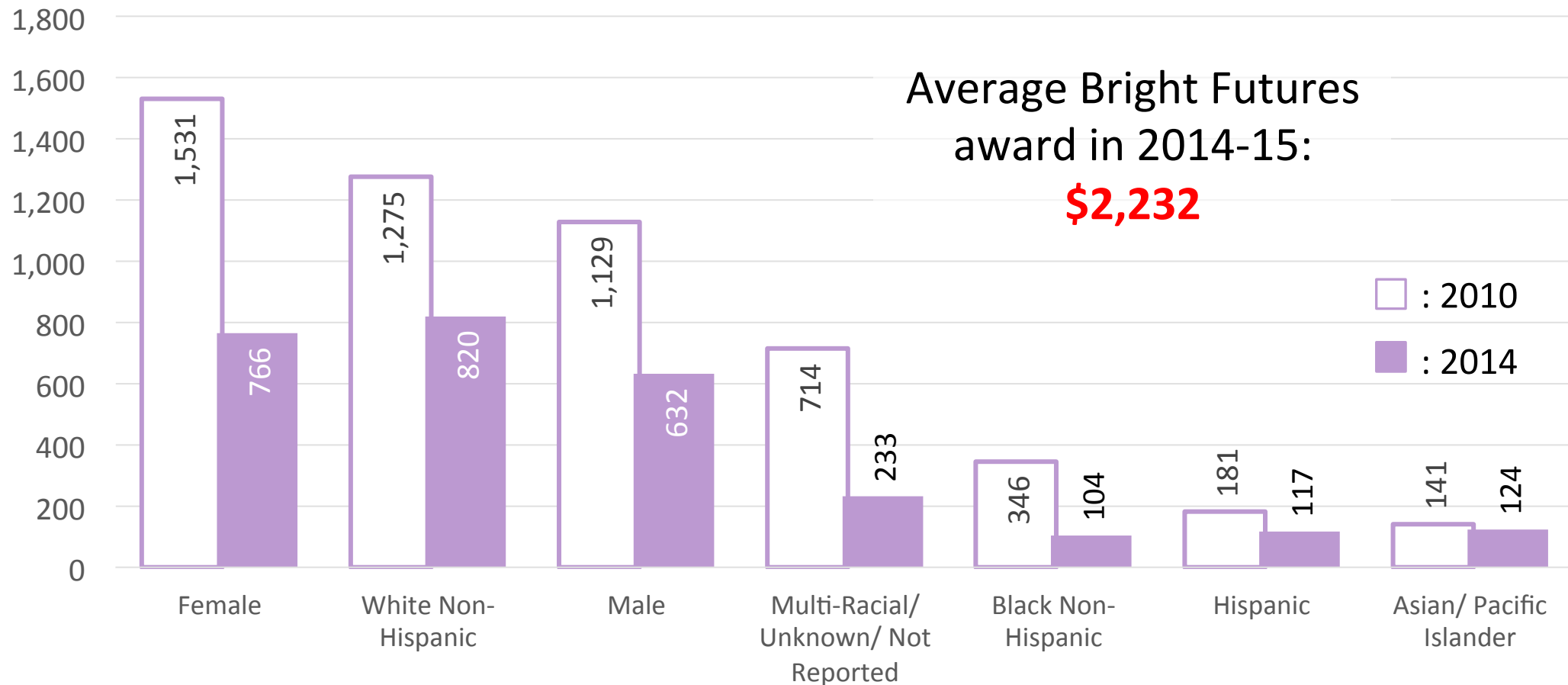


# FAFSA Completion Rates thru March 2015

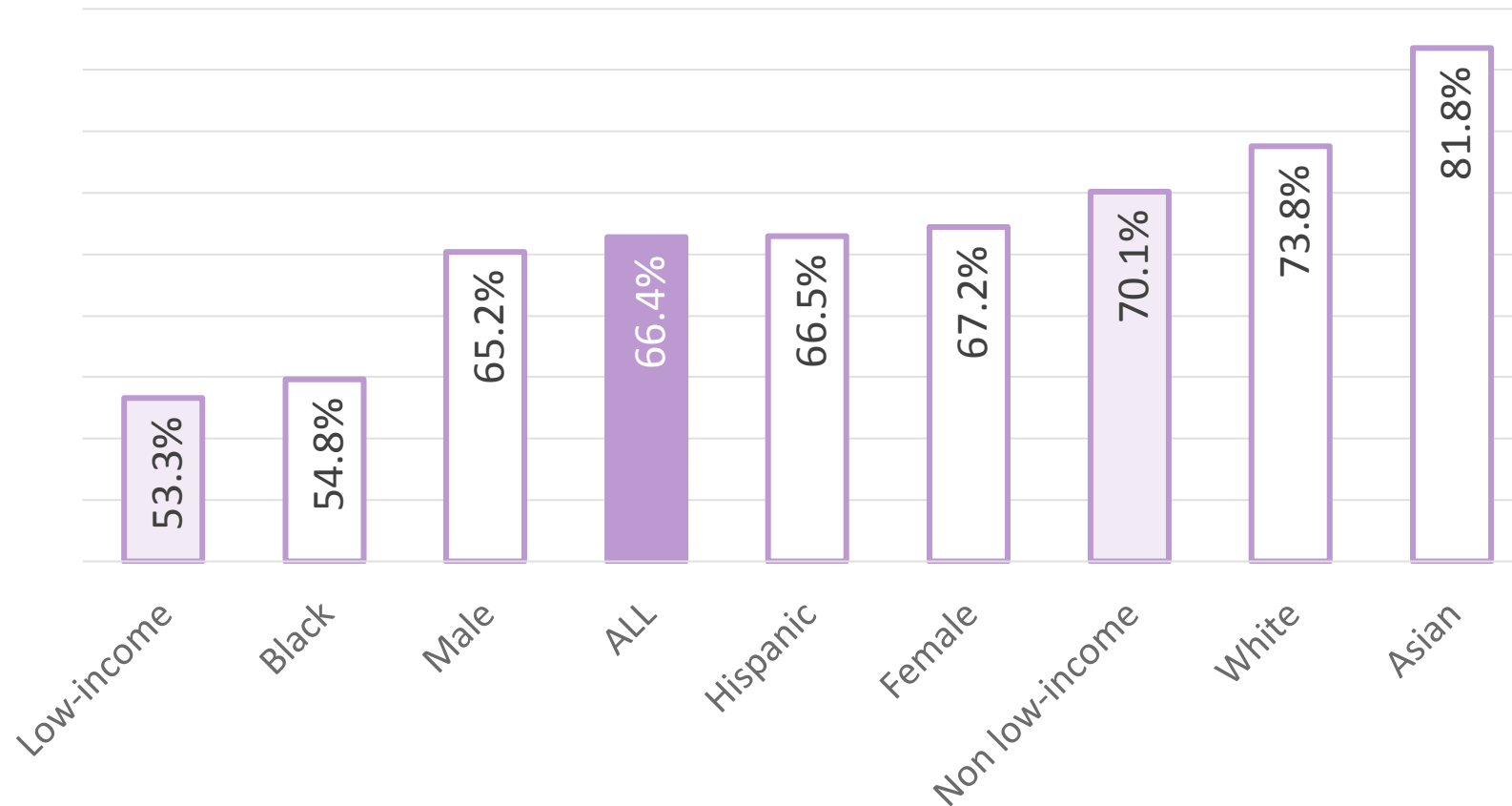




# High school grads eligible for Bright Futures



# Early college success of Duval graduates

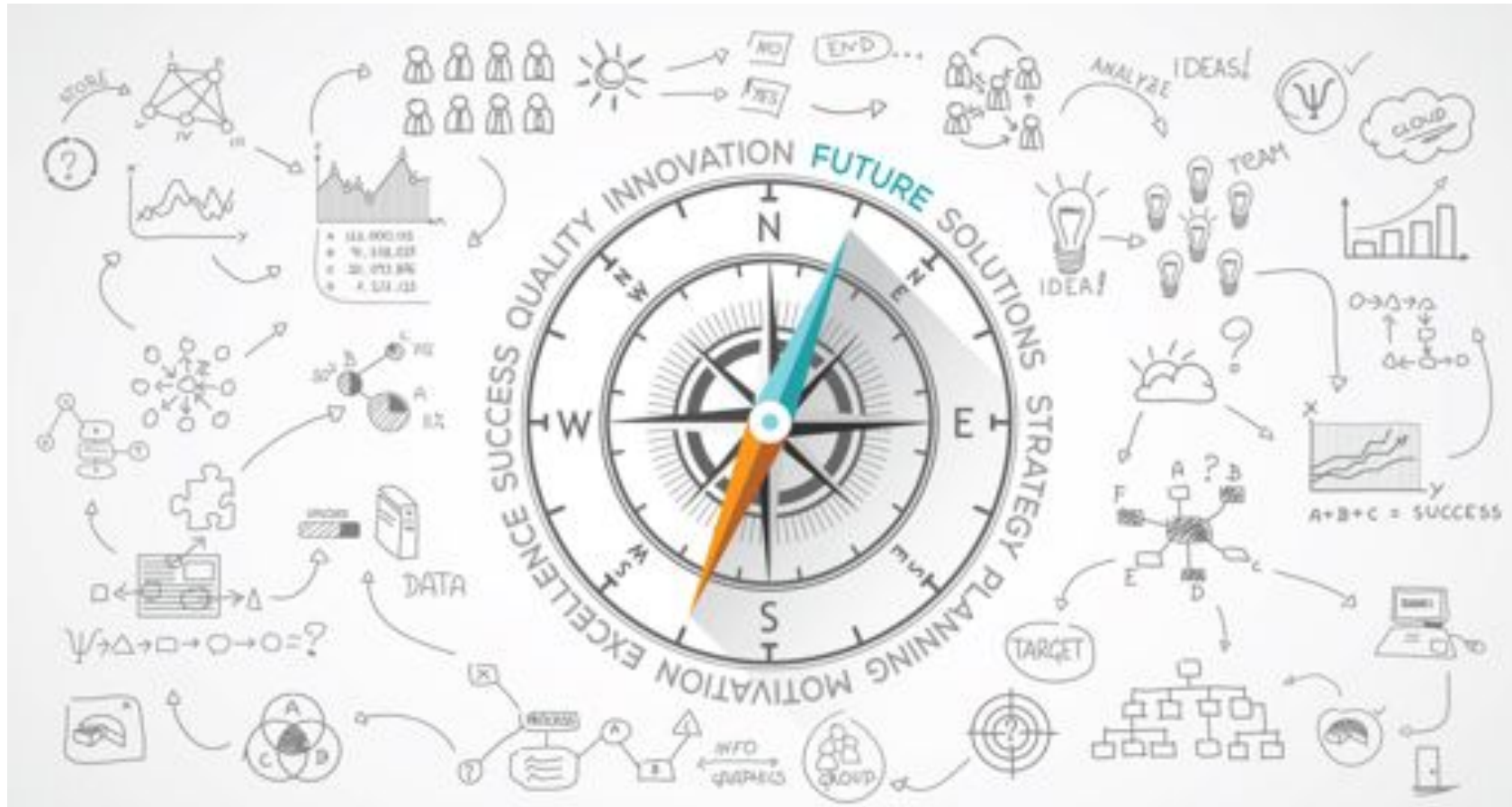


## “Early college success rate”

The percent of HS grads who go to college and earn 30 credits in their first two years of enrollment

Success in the first year of college is the best predictor of whether or not a student will complete a degree

# Strategies for Moving the Needle



# Local college access networks in Florida



## A. Earn Up!

(Duval, St. Johns, Nassau, Baker, Putnam and Clay counties)

## B. FutureMakers Coalition

(Lee, Collier, Charlotte, Glades and Hendry counties)

## C. Central Florida College Access Network

(Orange, Osceola and Seminole counties)

## D. Hillsborough College Access Network

## E. College 4 Everyone College Access Network

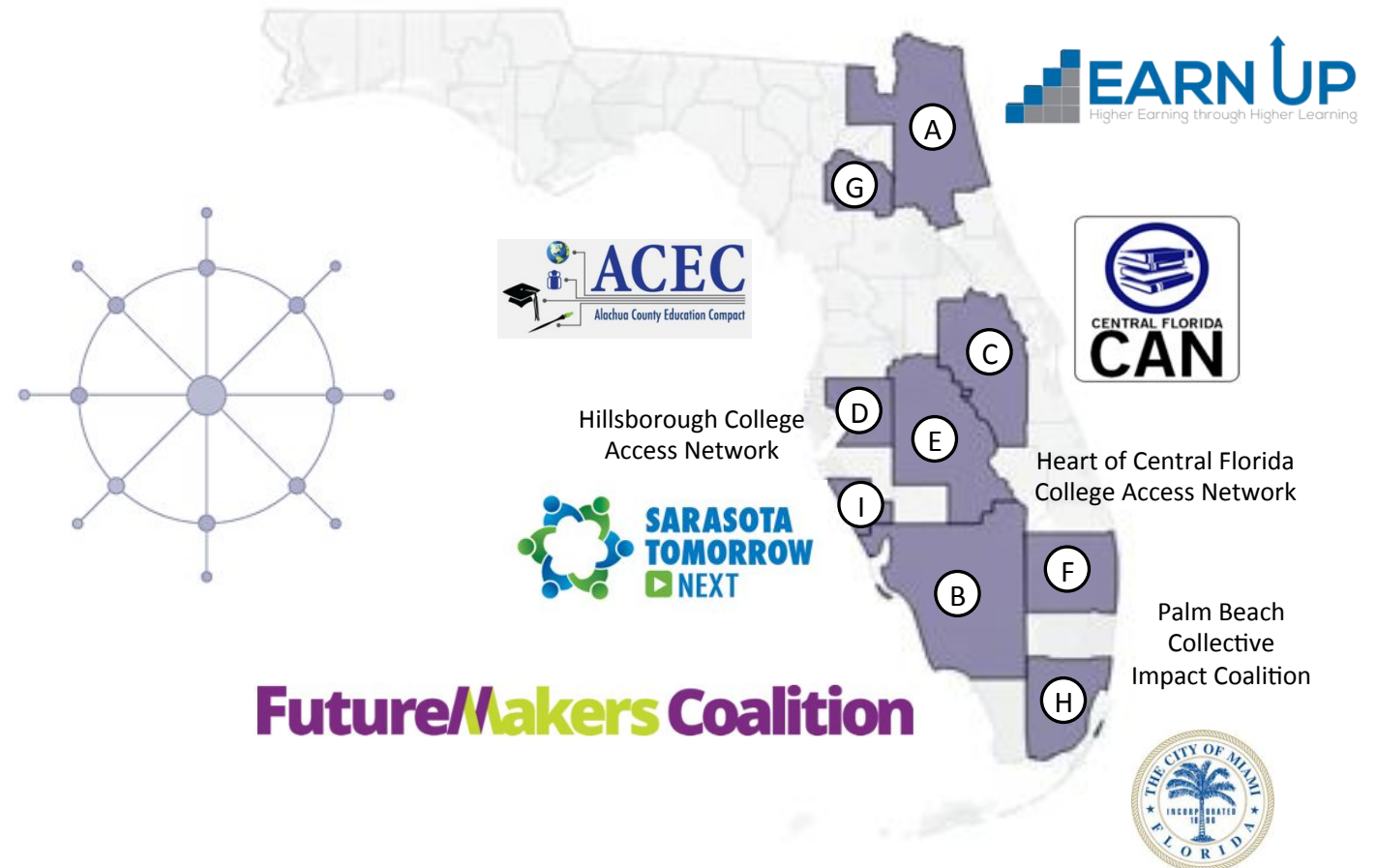
(Polk, Highlands and Hardee counties)

## F. Palm Beach Collective Impact for Education

## G. Alachua County Education Compact

## H. My Brothers Keeper/Miami

## I. Talent4Tomorrow/Sarasota County





A COALITION OF EDUCATION, BUSINESS  
AND COMMUNITY LEADERS COMMITTED  
TO RAISING THE COLLEGE ATTAINMENT  
RATE TO 60% OF NORTHEAST FLORIDA  
ADULTS BY 2025

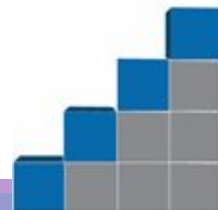
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# What is attainment?

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**Attainment** is the number of 25-64 year olds with a degree or credential in our region.

- We are only at 38%!
- 48% of all jobs in 2018 will require certification or a 2 year degree





# Why attainment?

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- Individuals with **higher levels of education** earn more, are more likely to be employed, have a better quality of life and **contribute more to their local and state economies**



# Target Populations

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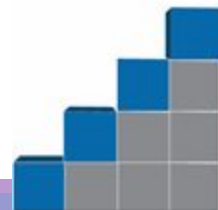
**High school students transitioning to college** and attaining college credit and industry certifications while still in high school

**Adult learners** currently enrolled but at risk of stopping out, those dropped out and those currently stopped out

- 65% have less than an associate degree

**Veterans** are a special subset of the adult learner population but with unique considerations

- 60-70% of military personnel stay in the region



# Success Over The Past Year

- **2% increase** in regional attainment rate. That's 10,359 more degrees
- Series of **focus groups** held at various Local colleges
- Launched **Earn Up Text Alerts**



# EARN UP

| text alerts |

## STEPS

### 1 TEXT CODE

College/University	Code
Edward Waters College	EWC
Florida State College at Jacksonville	FSCJ
Jacksonville University	JU
St. Johns River State College	SJFSC
University of North Florida	UNF

### 2 TO 85511

## GET INFO

Get updates. Meet deadlines.  
Stay motivated.

[WWW.EARNUP.ORG](http://WWW.EARNUP.ORG)

# STAY ON TRACK

Students - tired of trying to keep up with college deadlines? Not sure what to do next?

Earn Up has partnered with Northeast Florida colleges and universities to create a quick, easy to read texting alert system to help you on your way. Simply text the institution code of your choosing to 85511 to start receiving alerts\*.

## GET UPDATES

If you still need to take the SAT, you'll have to register for the May 2nd test! Register @CollegeBoard <http://bit.ly/1kF13>

## MEET DEADLINES

UNF's financial aid deadline is April 1st. Have you completed your Free Application for Federal Student Aid (FAFSA) yet? Visit <http://1.usa.gov/UM3JNh> to find out how

## STAY MOTIVATED

"Never give up on a dream just because of the time it will take to accomplish it. The time will pass anyway."  
- Earl Nightingale

\*Standard text messaging rates apply

# College Access Strategies for Schools



**FLORIDA  
COLLEGE  
DECISION  
DAY**

## Tabletop Discussion: How Can Duval Build a College-Going Culture?

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# Report Out

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Thank you for all you do for Duval County's students!



THE KRESGE FOUNDATION



**Swift Family  
Foundation**

Thank you to our philanthropic and corporate partners  
for making FCAN's work possible!