



2024 - 2026 JPEF Strategic Framework

Our Vision

Every student is inspired and prepared for success in college or a career and life.

Our Mission

JPEF activates community support, connects partners, and advances effective ideas for the success of all students



JACKSONVILLE
PUBLIC
EDUCATION
FUND

Powering Potential



Mission Goals

1. Community leaders and advocates are informed and activated on issues critical to educational success.

Objectives:

- Expand our awareness-building efforts to reach a larger audience.
- Foster a culture of engagement and collaboration between stakeholders and public decision makers to enable more informed and effective decision making on education issues.
- Increase the visibility and impact of JPEF's research as evidenced by recognition and citation of our work by others.

Strategies

- A. Conduct and disseminate research and data analysis.
- B. Mobilize and support advocacy efforts on key education issues.
- C. Host forums and targeted convenings.
- D. Engage with community in key education efforts.

2. Educators are inspired, motivated, and supported to advance sustained excellence in schools.

Objectives:

- Investigate and help improve teacher attitudes towards working in public schools in Duval County.
- Strengthen teacher engagement with JPEF's initiatives and events, expanding reach, quality, and impact.

Strategies

- A. Provide targeted professional learning growth opportunities for teachers.
- B. Recognize excellence in teaching, schools, and systems.
- C. Provide professional learning and other resources to increase effectiveness of school leadership.
- D. Provide school and classroom grants.

3. Community assets are aligned to improve educational results.

Objectives:

- Actively engage partners to support the READ JAX campaign and the 1000 by 2025 initiative.
- Continuously work towards diversifying the teacher workforce under the 1000 by 2025 initiative and track progress.
- Establish measures to gauge the level of trust in JPEF as a reliable backbone for education.
- Recognize existing cultural wealth within communities and incorporate assets into initiatives and campaigns.

Strategies

- A. Guide and support shared efforts to address literacy gaps.
- B. Galvanize partners to diversify the teacher workforce.
- C. Center community voices and perspectives to build authentic, trusting relationships that will inform our work.





Operational Goal

4. JPEF is an effective, financially stable, well-resourced, and diverse organization oriented to accomplish its mission.

Objectives:

- Meet revenue goals that account for growing capacity needs, while maintaining organizational reserves.
- Deepen board and staff understanding of and action around opportunities to enhance diversity.
- Become a more operationally efficient organization (developing processes, leveraging technology, etc.).

Strategies

- A. Set and reach our annual fundraising goals for annual budget needs.
- B. Manage revenue and expenses to ensure ongoing operational reserves are maintained.
- C. Continue to diversify staff and board while remaining a high-performing team.
- D. Improve and maintain technology and organizational systems to support daily efforts.