



2019 IMPACT REPORT

& Ten-Year Review

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County Teacher of the Year

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CELEBRATING PROGRESS

Public schools in Duval County are better than they have ever been. Our graduation rate is 85 percent, and the school district has been ranked one of the top urban districts in the country by the National Assessment of Educational Progress.

Core Capabilities

We leverage these strengths
in all our work:

.....
**COMMUNITY
ENGAGEMENT**
.....

**DATA &
RESEARCH**
.....

**POLICY &
ADVOCACY**
.....

**EDUCATION
EXPERTISE**
.....

**STRATEGIC
INVESTMENT**
.....

CLOSING THE GAP

Students living in poverty don't have the same chance to succeed as their peers — yet. We must close the opportunity gap by investing in education leaders.

Leveraging Leadership for Public Schools

Our next chapter will focus on strengthening the leadership skills of the people closest to our students:

EFFECTIVE PRINCIPALS

TEACHER LEADERS

PARENT ADVOCATES

In 2009, community leaders founded the Jacksonville Public Education Fund as a high-capacity independent organization that supports great public schools in Duval County.

At the time, our graduation rate was 56 percent — and too many children were struggling to master grade-level math and reading skills. We needed our community to rally around the cause of public education and make our schools the foundation of a thriving city.

Ten years later, we've made tremendous progress. Our district is closer than it has ever been to an A grade, and our graduation rate is now soaring over 85 percent.

JPEF is proud to have played a part in this success story by putting the public back in public education. Our work on the ONE in THREE photography exhibit at the Cummer Museum of Art & Gardens raised awareness about our dropout crisis. Awareness turned into action through the groundbreaking ONE by ONE campaign, which identified community priorities for public schools and informed a new district-wide strategic plan. The Quality Education for All Fund, based at The Community Foundation for Northeast Florida and administered by JPEF, helped move the needle in our lowest-performing schools and guided JPEF's focus on human capital in our next chapter.

On our 10th anniversary, we want to express our sincere gratitude for all you've done to support this progress. None of this would have been possible without you.

In the midst of great progress, we now have to double down on our efforts to close the opportunity gap for students who are still struggling. We are thrilled to launch a new School Leadership Initiative to help improve school quality in our low-income neighborhoods. We hope you will join us in this work.

Sincerely,



Brian J. Davis

Judge Brian J. Davis
2019-2020 Chairman
Board of Directors



Rachael Tutwiler Fortune

Rachael Tutwiler Fortune
President

2009

Jacksonville Public Education Fund established

Community leaders invested in improving public education identified the need for a high-capacity local education fund. One of the first initiatives was a year-long study by Education Resource Strategies that led to more efficient use of resources, co-funded with DCPS.

2011



ONE by ONE became flagship initiative

In September 2011, the Jacksonville Public Education Fund launched its first major community mobilization initiative. The ONE in THREE art exhibit was seen by more than 75,000 viewers, and nearly 1,700 people participated in ONE by ONE community conversations.

2012

Community played a leading role in selecting DCPS leadership

The Jacksonville Public Education Fund served as a strong advocate in informing and engaging the community around the 2012 school board elections, and around the school board's search for and selection of a new DCPS superintendent, Dr. Nikolai P. Vitti.

School Facts Jax launched

Our new website made school performance data easily accessible to the community.



Quality Education for All Fund launched

Responding to the priorities identified in the ONE by ONE campaign, The Community Foundation for Northeast Florida launched this \$38 million investment in human capital to improve teaching and leadership in historically low-performing schools. JPEF administered the fund.

Schools benefiting from these investments showed significant gains in student achievement and school culture, with higher graduation rates and higher school grades.

2016

Educators and parents voiced support for rigorous instruction

Across the country, states considered adopting more rigorous standards for academic achievement in public schools to help students compete in a globalized economy. JPEF informed and engaged the community to advocate for the successful adoption of the Florida Standards.

2017



New framework focused on developing people

JPEF adopted a new focused strategic framework to deepen our impact on school quality by investing in human capital to strengthen public schools.

Teachers empowered as education leaders

JPEF expanded the EDDY Awards into a yearlong program for Teachers of the Year to build their capacity as practitioners and leaders in their schools.



New system leaders arrived to build on progress

With the departure of Dr. Vitti as superintendent, JPEF hosted our first-ever School Board Candidate Academy and engaged the community as the school board launched a search and selection of a new DCPS superintendent, Dr. Diana Greene.



Education pioneer spoke in Jacksonville

Geoffrey Canada, founder of the Harlem Children's Zone, inspired Jacksonville leaders to support students from low-income backgrounds, as part of JPEF's first EDTalks event.

2018

2019



JPEF supported tax referendum for schools

Duval County Public Schools proposed a 15-year half-penny sales tax to pay for \$2 billion in improvements to public school buildings. JPEF called on City Council to put the matter to a vote and shared results from our annual community poll showing strong support for a small tax increase for schools.



School Leadership Initiative launched in Title I schools

JPEF launched a School Leadership Initiative to provide professional learning and grants to school leaders in Title I elementary schools.

Where are they now? Many people touched by JPEF are paying it forward. Visit jaxpef.org/annual-report to hear from them through our exclusive online videos.



Parent leaders advocated for children

Building on a decade of impact through community engagement, JPEF graduated the first class of Parents Who Lead, an evidence-based parent leadership program, in partnership with Duval County Public Schools, the Jacksonville Public Library and Kids Hope Alliance. Parent advocates led projects on bullying, implicit bias in schools and traffic safety in school zones.

EFFECTIVE PRINCIPALS



Powering Potential THROUGH SCHOOL LEADERSHIP

Research has shown school leaders have a critical impact on student learning. Newly launched in 2019, the School Leadership Initiative is designed to improve student learning in Title I elementary schools by developing phenomenal school leaders.

2,300



ESTIMATED STUDENTS
IMPACTED BY THE
SCHOOL LEADERSHIP
INITIATIVE IN PILOT
YEAR 2019-2020

Spotlight on:

THE SCHOOL LEADERSHIP INITIATIVE



They may never grace the pages of The Wall Street Journal or Fortune magazine, but they might possibly be the most important CEOs in our country. They are elementary school principals....It's a tough job and the stakes are high.



— **Charlie Hollar, school turnaround expert**

Public schools in Duval County have made great strides, but we have more work to do to close the opportunity gap for low-income students. For this reason, JPEF is launching the School Leadership Initiative.

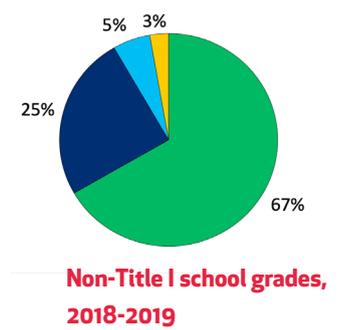
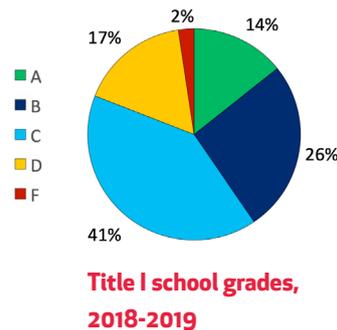
Great schools can only exist with great leaders. Effective principals are more likely to retain high-quality teachers, and they are also more likely to dismiss poorly performing teachers. According to a national study conducted by Stanford University, students in schools with high-performing principals will have

between **two to seven months of additional learning gains**. There are virtually no cases of a school turning around without a powerful leader.

The School Leadership Initiative provides professional learning

and grant funding to school leaders in Title I elementary schools in Duval County. It also provides national research to improve practices throughout the school system.

Why Title I? Schools serving low-income students face more barriers to achievement, as shown by differences in school grades between Title I and non-Title I elementary schools in Duval County.



Four Founders Fellowships in the Pilot Year 2019-2020



The Cindy Edelman Fellowship for Teacher Recruitment & Retention

At Ruth Upson Elementary, Principal Yvonne Spinner is creating opportunities to retain teachers to ensure every child has a great teacher.



The Brian J. Davis Fellowship for School Climate & Culture

At Cedar Hills Elementary, Principal Marva Mckinney is improving discipline practices to ensure every child feels safe, welcome and ready to learn.



The John Delaney Fellowship for Family & Community Engagement

At Don Brewer Elementary, Principal Jennifer Gray is developing trust between teachers and parents so that parents are active participants in their child's education.



The Nina Waters Fellowship for Leadership & Management

At Brentwood Elementary, Principal Jacqueline Jones is developing a succession plan to ensure improvements continue when staff transition.

TEACHER LEADERS

Powering Potential THROUGH TEACHER LEADERSHIP

In Duval County, being teacher of the year means much more than a parking space. JPEF has built the EDDY Awards — an elegant celebration that helps retain teachers in the classroom by showing the community’s appreciation — into a yearlong professional learning experience. The goal of the EDDYs Experience is to empower every teacher of the year as a teacher leader who mentors other teachers, fosters a positive culture in the school and spreads best practices in instruction. Through the program, teachers learn from each other and from top local and national partners, and build advocacy skills to make their voices heard on issues like the Florida Standards and the sales tax referendum. They also receive grant funding to spend on strategic projects in the classroom and get connected to opportunities like the new Cindy Edelman Excellence in Teaching Fellowship. The crowning experience is the e-cubed summer fellowship, in which the top five finalists travel to a national conference, meet with the Duval County School Board and develop their skills as teacher leaders.

1,800



TEACHERS
CELEBRATED AND
EMPOWERED OVER
10 YEARS

88%

OF TEACHERS SAID
THEY'RE MORE
LIKELY TO STAY IN
THE CLASSROOM
BECAUSE OF THE
EDDY AWARDS



“Last year, I was a classroom teacher wondering if I’m really making a difference. A year later, I know I made a difference to my students, my community and education in Florida.”

— Stephanie Bellino, 2019 Duval County Teacher of the Year



Hear from teacher leaders and parent advocates themselves in our exclusive online videos. Visit jaxpef.org/annual-report.

PARENT ADVOCATES

Powering Potential THROUGH PARENT LEADERSHIP

70,000



CHILDREN POTENTIALLY REACHED THROUGH PARENT LEADERSHIP PROJECTS

A cornerstone of JPEF's community engagement work is Parents Who Lead, an intensive program on civic leadership that teaches parents how to be effective advocates for children. Participants attend weekly three-hour classes for 20 weeks and complete a community project of their choosing with the strategic support of JPEF and partners, including Duval County Public Schools, the Jacksonville Public Library and Kids Hope Alliance. Earlier this year, eight parents graduated from the inaugural class, leading community projects such as: teaching parents how to advocate for children with special needs, hosting a workshop for teachers on implicit bias, developing an online portal for parents of gifted children and successfully advocating for traffic safety improvements outside First Coast High School. Parents Who Lead alumni have also played a major role in the community conversation around a tax referendum for Duval County Public Schools, appearing in the media and before City Council to advocate for letting the voters decide. This fall, 34 parents began the program in the second cohort.



"This program took me from advocating for my children to learning how to advocate for all children in Jacksonville. I learned how I can use my voice to act and speak on behalf of our children and families."

— Tiffany Clark, Parents Who Lead graduate

OUR THEORY OF CHANGE

Powering Potential THROUGH HUMAN CAPITAL

The Jacksonville Public Education Fund aims to ensure every student has access to high-quality public schools. We've seen a lot of progress over the last 10 years, but inequities by race and income persist in our schools. We are focused on closing the opportunity gap for low-income students and students of color by investing in human capital in our public schools: effective principals, teacher leaders and parent advocates. Through our research and policy work, we also drive change in partnership with system leaders, amplifying our impact across the entirety of Duval County.

COMMUNITY
ENGAGEMENT

DATA &
RESEARCH

POLICY &
ADVOCACY

EDUCATION
EXPERTISE

STRATEGIC
INVESTMENT

EFFECTIVE **PRINCIPALS**

TEACHER **LEADERS**

PARENT **ADVOCATES**

INVESTOR RECOGNITION

In 2009, a small group of community leaders founded the Jacksonville Public Education Fund. Ten years later, JPEF has played a pivotal role in the progress in our public schools, which now boast a graduation rate more than 85 percent and the distinction of being one of the top urban districts

according to the National Assessment of Educational Progress, also known as “the nation’s report card.” None of this would have been possible without the steadfast support of JPEF’s investors. We are honored to recognize our investors for the fiscal year ending June 30, 2019.

Sustaining Investors

Poppy and Rob Clements

The Community Foundation for Northeast Florida

Consortium of Florida Education Foundations

Cynthia G. Edelman Family Foundation

Delores Barr Weaver

Annual Investors

\$50,000 and above

Deutsche Bank
Rice Family Foundation

\$10,000 - \$49,999

Baker Family Advised Fund
Cady Studios
Dubow Family Foundation
Florida Blue
The Hicks Charitable Foundation
Publix Super Markets Charities
Rotary Clubs International
State of Florida DMV
David Stein
Anita and James Vining
VyStar Credit Union
Wells Fargo

\$1,000 - \$9,999

ABM Services (Formerly GCA)
Ashley and John Adams
Susannah Albright
Bank of America
Marcela and Russell Beard
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Chartwells
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Susannah and Buck Williams
Jeanne and Jim Winston
Ellen and Jim Wiss

\$100 - \$999

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Kimberly Allen
Dr. Jordan Baker
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Ricky Bedoya
Benevity
Liz Bobeck and Josh Nugent
Clanzenetta M. Brown
Diane Brunet
Jason and Suzanne Burhyte
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Sunny Gettinger and Trey Csar
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Ronnie Ferguson
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Margaret Gulliford

Elizabeth Head
Coretta and Marcus Hill
Lee and Laura Jones
Heather Julin-Pittman
Rosa Maria King
Catherine and Christopher Kirkpatrick
William Long
Sharon Lucie
Medtronic
Melissa Nelson
Network For Good
Karla Newton
Gregory Norgord
Ranga Ocholi
O'Steen Automotive Group
Sharon Pentaleri
Ceil Pillsbury
Kenneth Reddick
Root Realty
Lauren Rueger
Lindsay Runnels
San Marco Bookstore
John Sapora
Ryan Sitnik
Kathleen and Michael Stephens
Sweet Pete's
Tracy and Clay Tousey
Felita Tutt
Stephanie Verlander
Robin Wahby
Susanne Weisman
Elizabeth and Patrick Williams
Ashley Wotiz
YourCause
Kate Zarczynski

Make a commitment to the students of Duval County and the future of our city — become a sustaining investor.
Contact Jen Silva at jen@jaxpef.org or (904) 575-0447.

For financial reports, please visit jaxpef.org.



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