

# POWERING POTENTIAL



JACKSONVILLE  
**PUBLIC  
EDUCATION  
FUND**

# IGNITING THE **POTENTIAL...**

... OF EVERY  
**TEACHER**

... OF EVERY  
**SCHOOL  
LEADER**

... OF EVERY  
**PARENT,  
CAREGIVER  
AND NEIGHBORHOOD  
ADVOCATE**

TO HELP  
PUBLIC SCHOOL  
STUDENTS  
EXCEL.





*“JPEF was created to represent the community’s voice on the complex issues surrounding public education reform. We have created the ingredients necessary for success: momentum, passion and commitment. All we need is your support to realize our mission that every child receives a high quality public education. Your belief in us ensures the future for our children.”*

— **Cindy Edelman, Board Member**



*“To help businesses thrive and grow jobs in every corner of our community, we need to make sure our city’s children are fully prepared for college or a career because they will form the foundation of our city’s growth. That starts with making sure our schools are providing a high quality public education. Jacksonville is building some incredible momentum, and we need everyone’s contribution to keep that forward momentum going.”*

— **Darnell Smith, Florida Blue**

IN 2009, JUST OVER HALF OF OUR HIGH SCHOOL STUDENTS IN DUVAL COUNTY WERE GRADUATING IN FOUR YEARS. TODAY, OUR KIDS HAVE A BETTER CHANCE OF DONNING THAT CAP AND GOWN...

The Jacksonville Public Education Fund is a nonprofit organization that believes in our diverse community’s collective power to ensure that every child walks into school with the same opportunity to succeed. We will never stop pushing for all of our children to grow up with the skills they need to be successful and the confidence they need to achieve. We will always elevate opportunities and celebrate victories for our children in Duval County.

## OUR **MISSION**

We spark innovation, relationships and resources to power the potential within and around our public schools to achieve excellent outcomes for all students.

## OUR **VISION**

We join with Duval County Public Schools in embracing and elevating its vision that *every student is inspired and prepared for success in college or a career and life.*

## OUR **HISTORY**

In 2009, the Jacksonville Public Education Fund was established by community leaders invested in improving public education. The 2004 standardized test results indicated more than half of Duval County Public Schools’ students in grades 3-10 were performing below grade level in reading and/or math. In response, the Community Foundation in Jacksonville spearheaded an effort to establish a high-capacity local education fund to work closely with the school district in a complex relationship that pushes or pulls the school district in new directions when necessary while still maintaining a constructive partnership. We continue in that work today.

# DC PUBLIC SCHOOLS IN DUVAL COUNTY BY THE NUMBERS

Duval County Public Schools is the 20th largest school district in the nation and the sixth largest district in Florida as of September 2017.

## 196 SCHOOLS

Elementary	50%
K-6th Grade	1.5%
K-8th Grade	1%
Middle	12%
6th - 12th School	1%
High	10%
Exceptional Schools	3%
Virtual School	0.5%
Alternative Schools	3.5%
Charter Schools	17.5%

## 128,702 STUDENT ENROLLED

Elementary	44%
K-6th Grade	<1%
K-8th Grade	1.5%
Middle	16%
6-12 School	2%
High	24%
Exceptional Schools	1%
Virtual School	<1%
Alternative Schools	2%
Charter Schools	9%

## STUDENT ETHNICITY

African-American	44%
Caucasian	35%
Hispanic/Latino	12%
Multiracial	5%
Asian	4%
American Indian/Alaskan Native	<1%

## NUMBER OF EMPLOYEES

Full time staff	11,876 (8,284 teachers)
Part time staff	1,237



# THE STRUCTURE OF OUR WORK

Our goal is to bring the public back into public education. Every citizen in Jacksonville has a crucial part to play to ensure that every child in every neighborhood receives a high quality education. We want to ignite the potential of all stakeholders to achieve the following four goals:



## GOAL 1

Partner with Duval County Public Schools to strengthen its efforts to build a **system and culture** that attracts, supports and retains excellent people.



## GOAL 3

Increase knowledge and define opportunities for elevating and growing the pool of exceptional **school leaders**.



## GOAL 2

Elevate and empower **excellent teachers** with leadership opportunities beyond the classroom to improve retention, school culture and skills transfer to other teachers.



## GOAL 4

Activate **parent, caregiver and neighborhood voices** to inform, advocate for and support excellent teachers, school leaders and positive school culture.



*“The EDDY Awards spotlight each of our five schools, how unique each school is, and the work we do in our schools. Through this process, I was able to see how the community values education across Duval County.”*

— Allison Bear, 2017 Duval County Teacher of the Year Finalist



*“When I arrived in this country, I did not speak English, so I felt limited in my dreams and I believed that I would achieve nothing. However, I met many people who helped me feel good about myself, including Ms. Hind Chahed, a teacher who helped me to be better every day and to believe that everything I want can be achieved. I am interested in serving with Jacksonville Public Education Fund because I want to help to improve the public education of our city.”*

— Genesis Piña-Pulido, High School Senior, Englewood High School

## ○ NUMBERS TO DOLLARS

From 2009 to 2016, there were approximately 1,900 additional graduates in the Duval County Public School system. According to the Alliance for Excellent Education, here's the impact on the economy of Jacksonville:

<b>\$23.7 MILLION</b>	in increased earnings annually by career midpoint
<b>\$18.8 MILLION</b>	in increased spending annually
<b>\$1 MILLION</b>	in increased state and local tax revenue
<b>\$46 MILLION</b>	in home sales
<b>\$2.3 MILLION</b>	in increased auto sales
<b>\$35.2 MILLION</b>	increase to the gross regional product (GRP)
<b>200</b>	jobs created in Jacksonville metro area

The **Jacksonville Public Education Fund** is committed to improving the quality of education for every student.

## THE IMPACT OF OUR WORK

### INCREASED GRADUATION RATE

55.8% IN 2009



78.8% IN 2016

### READING COLLEGE READINESS

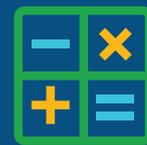
3,955 IN 2012



4,840 IN 2016

### MATHEMATICS COLLEGE READINESS

2,943 IN 2012



4,151 IN 2016

134,677

PEOPLE WHO HAVE  
USED JAXPEF.ORG TO  
FIND INFORMATION  
ANNUALLY

10,027

NUMBER OF  
ACTIVELY ENGAGED  
CONSTITUENTS

2,000

NUMBER OF  
DELEGATES AND  
VOLUNTEERS

1,494

NUMBER OF  
TEACHERS  
RECOGNIZED  
THROUGH THE EDDY  
AWARDS SINCE 2010

Our momentum is great, but we cannot stop until every child in Duval County graduates prepared for success in college or a career and in life. Join us in making this a reality for our children.



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**INVEST TODAY**

[www.jaxpef.org/donate](http://www.jaxpef.org/donate)

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